

Blackboard Content Development Services

Transition Development	Course Migration	Instructional Design for eLearning	Custom Design & Development
<p>Overview: Provide clients with course development support in moving face-to-face course content to a templated course shell (LMS Agnostic).</p>	<p>Overview: Partner with clients to assist with the conversion of LMS courses (i.e. Learn Original, Moodle, D2L, Canvas, etc..) to Blackboard Ultra.</p>	<p>Overview: Support institutions with instructional design and development for eLearning courses and programs.</p>	<p>Overview: Collaborate with clients to create state of the art products and programs through a variety of learning modalities.</p>

We Assist Clients By Providing:

<ul style="list-style-type: none"> Project management support for the client to help faculty move their curriculum to a centralized content area for ease of use and continuity of instruction. Collaboration with institution to promote faculty communication, content file naming conventions, and curriculum types. Coordination with institution to obtain course shells identified to build each course. Optional agile course design, following a one week ahead of current instruction pattern. Categorical design of course materials with best practices approach for content access <ul style="list-style-type: none"> Top Frame Folder & Sub Folders Weekly assignment creation Weekly assessment creation <p>*Please Note: All content provided to Blackboard by client is in final form for upload</p>	<ul style="list-style-type: none"> Project management support for the client to help faculty move their curriculum from Blackboard Learn Original to Ultra courses. Instructional design support to transition courses or programs from Blackboard Learn Original to Ultra courses utilizing a standardized Blackboard design template. Collaboration with institution to promote faculty communication, content file naming conventions, and curriculum types. 	<ul style="list-style-type: none"> Project management support for the client to help design and develop their eLearning environment (LMS agnostic). Collaboration with institution to promote communication, content file naming conventions, and curriculum types. Instructional design recommendations for creating classes for virtual, flipped, blended, hybrid or fully online delivery. Quality Assurance Reviews Course and Program development with an institution's faculty or SMEs Client-specific, custom, organic, high-quality course designs and development that include: <ul style="list-style-type: none"> Course alignment with ADA, Section 508 requirements Course content that includes Open Education Resources (when available) Multimedia digital asset creation inclusive of storyboarding and scripting (optional) 	<ul style="list-style-type: none"> eLearning Strategic Course Planning & Scoping Program Design & Development Master Course Template Design Syllabus Design Multimedia Development Mobile/Micro Design and Development HTML5/GOMO/SCORM Module Content Development Course Conversions Competency-based education user experience design Assessment Design & Development Instructional Design Review
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Interested? Speak to your Blackboard representative for more information.

Cost of Services:

<p>\$700 per 3-credit hour Course (20-500 Courses) \$600 per 3-Credit hour Course (500-1,000 Courses) \$500 per 3-Credit hour Course (1,000 or more Courses)</p>	<p>\$110 per 3-credit hour Course (0- 1000 Courses) \$75 per 3-Credit hour Course (1,000 or More Courses)</p>	<p>\$6,250 per course for Full Design & Development</p>	<p>Pricing is determined during the scoping process with the institution and Blackboard experts.</p>
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